



ACUI would like to thank the following for their support.

University of New Mexico



UNM Student Union, Host Location



UNM Student Activities Center



American Campus Communities



Graphic Connection



Eat · Learn · Live

Chartwells



Welcome to the Association of College Unions International Region 13 Fall Conference.

On behalf of the Regional Leadership Team and our Host Campus Team, we invite you to reconnect with old acquaintances, make new connections, and explore and share ideas through the conference theme; "Connecting Our Community: The ever changing college Union". The conference planning team has been working diligently for months to put together a program that we think will engage both students and staff, which includes an educational program track designed specifically for our student participants.

It's not all work and no play, however. We will teach you how to make salsa and to dance salsa, as well as introduce you to legends, folklore, and ghost stories that bring history to life during our Ghost Tour of Old Town, one of the most actively haunted locations in North America. In your free time, between Educational Sessions and conference programs, be sure not to miss the Silent Auction, and the "You Did What" and School Brag competitions.

In closing we want to acknowledge and thank Dr. Walt Miller, Associate VP of Student Life, Student Union, for his generous contribution of Student Union facilities, resources and staff.

Have A Blast!

Brittany Jaeger
Conference Host Director

Patrick Nelson
Conference Co-Chair

John Nichols
*Conference Co-Chair
Regional Director*

Union Welcome

The Student Union Building (SUB) at the University of New Mexico acts as a community center to students, staff and faculty. The Student Union creates a sense of community for the student life population supported by many programs and services that take place within the structure of the building. The SUB is a leader on campus and provides many high-tech conveniences, essential services and cultural enrichments to the UNM community.

Union Mission Statement

The University of New Mexico Student Union's mission is to maintain the highest standard in support, services and programming in order to promote a strong sense of community and student life. It is a place where UNM students, faculty, staff, alumni and guests can congregate and socialize in an environment that promotes an appreciation for diversity. The goals of the Student Union support the University's mission.

University of New Mexico: www.unm.edu

UNM Student Union Building: sub.unm.edu



Conference Events

Thursday Night Entertainment

Prior to dinner on Thursday evening (6:15p), UNM Chef David Aylmer will do a full presentation and demonstration on how to create delicious New Mexico salsa with household ingredients! All different kinds of salsas will be available for guests to enjoy with their dinner at 6:45p.

Next up, enjoy a fabulous New Mexican Buffet Dinner featuring a wide variety of southwestern dishes at multiple "stations". The menu is designed to take guests on a journey through New Mexican Dining in the 21st Century, featuring a carving station with chile-rubbed carne asada, cocktail shrimp, stuffed sopapilla, vegetarian fajitas, and more!

Following dinner, students and staff will attend a salsa dancing demonstration by some of New Mexico's finest salsa demonstrators. The teachers of Salsa Baby and Co. will instruct groups in Salsa steps, and give them direction on how to dance with a partner. The final two hours of the Salsa program will be freelance Salsa dancing as groups apply the steps and techniques they learned in the demonstration.

Buses will be available to transport back to the hotel on the hour at 9:00, 10:00, 11:00 and 11:30



Friday Night Entertainment

Following the Pat Moonen Awards Reception on Friday evening, guests will enjoy a delicious Southwestern Steak Dinner, featuring a red chile rubbed flank steak with demi-glace (or portabello mushroom ravioli), pear/gorgonzola/roasted pecan salad, and green chile chocolate creme brulee for dessert! Beginning at approximately 9:00 following the Pat Moonen awards dinner, volunteers will guide students and staff attendees to two chartered buses, which will transport everyone to Old Town Albuquerque for the Ghost Tour!

Professional Tour Guides escort you on a 90-minute, lantern-lit adventure. You will search for the lost souls of early residents, Civil War phantoms, spooks, specters, wandering apparitions and over one dozen other ghosts who have made Old Town their eternal home. Learn the history and basics of Ghost Hunting as you hear the chilling stories of actual events. Following the tour (at approximately 11:30 pm), all groups will again board the buses and be safely driven back to the Marriott Hotel.

UNM Chef: David Aylmer

David Aylmer started his culinary career under the guidance of Raymond Hoffmeister, CMC (Certified Master chef by the American Culinary Foundation). Traveling from Los Angeles to Colorado, Aylmer gathered an array of experience, where he became an Executive Chef receiving many prestigious titles. Aylmer is now living in Albuquerque, NM, where he is the Director of Operations for Chartwells at the University of New Mexico and the Regional Executive Chef for the West Region of Chartwells Higher Education.



Table of Contents

Welcome	2
Conference Events	3
Awards	4
Keynote Speakers	5
NEW Sessions.....	6
Conference Schedule	6
Educational Program	
Session Overview	7
Ed Sessions	8
Maps	15, 16



ACUI Region 13
Conference

twitter.com/acui13

fb.com/acui13

Help Desk:
505-277-5626



acui13.org/schedule2011



School Brag Competition

Ever wonder what all the bragging is about? Well this is your chance to witness the exciting activities and programs that Region 13 has to offer. Schools from all over the region will be there to brag about the events they do well and to talk with you about how they created success stories at their institution. There will be a competition for the best display, so cheer on your school or adopt a school to support for the weekend.

U Did What?

The U Did What competition allows you to show off those crazy and zany promotional flyers, t-shirts, posters, and everything else you used to promote your events. You created it to get people to your events, now showcase it for everyone to see! Entries will be displayed throughout the conference, and the winners will be revealed during the awards banquet Friday, October 22.

Region 13 Silent Auction

This is the 17th year of our "silent auction" (and sometimes not so silent) for student scholarships. Of the many students we have sponsored to attend I-Lead, the Annual Conference and some other ACUI events, we estimate that a fourth of these students have chosen the union field as their profession. So please stop by the auction this year and help us continue to support student development in Region 13! And thanks for your years of supporting this auction program. Because of your help, we have "done good."

Awards

Awards will be presented Friday, October 21 during the reception at the University of New Mexico.

2011 Pat Moonen Outstanding Service Award

The Pat Moonen Service Award was established to honor Pat's legacy and commitment to the student union/student activities profession and to the Association of College Unions International. The award is given to an individual who best exemplifies Pat's 20 years of dedication, service and motivation to students and staff in her work in the college union and throughout Region 13.

Pat Moonen represented all the ideals embodied in the mission of the college union. She was extremely committed to the education and development of students and to the growth and benefits they received from their involvement in college union activities. Pat was a friend, confidant and mentor. She also loved being involved in ACUI, whether it was as the Regional Representative or the College Bowl Coordinator. Pat immensely enjoyed everything she did, due in part to the quality of the interactions she had with other people.

The award is presented to any staff member who:

- Has provided exceptional leadership, contributions and service to Region 13
- Has demonstrated a commitment to furthering the field of college union/activities
- Upholds high standards of professional integrity
- Has made a significant impact on the development of programs and activities within the region
- Serves as a role model by extending him/herself to others and inspiring them to do work of comparable significance
- Is held in high regard by colleagues and peers

The Rodie-Keintz Outstanding New Professional and Outstanding Staff Mentor Awards

Rodie-Keintz Outstanding New Professional Award

This award is given to a new professional within ACUI Region 13 who has demonstrated a personal commitment to the college union/student activities field, possessing skills important to the development of students and staff at the recipient's home institution.

Qualifications include:

- Nominee is employed by or enrolled at an ACUI member institution for more than two years but less than five years.
- Nominee has demonstrated involvement in Region 13 and ACUI as a whole.
- Nominee demonstrates potential for leadership.

Rodie-Keintz Outstanding Staff Mentor Award

This award is given to a staff member within ACUI Region 13 who has worked in the college union field for at least five years. Staff member qualified for this award must have served as an outstanding mentor, role model and educator for students, graduate or undergraduate and new professionals in the student affairs/college union field. Qualified individuals must be considered encouraging and supportive for new professionals entering this field and/or students who are considering a student affairs career. This award winner will have made contributions to the education, professional development and continued success of students and new professionals in the field and be seen by these individuals as an example of professional excellence.

Qualifications include:

- Nominee is employed as a full-time staff for at least five years.
- Nominee is employed at an ACUI member institution.
- Nominee has demonstrated professional involvement in Region 13 and ACUI as a whole.
- Nominee encourages participation/facilitation of new professionals and/or students in addressing career and success.

Keynote Speakers

Teri Bump

Teri Bump is Vice President of University Relations & Student Development for American Campus Communities. Teri presents nationally on university trends and issues and has delivered educational sessions at:

NASPA	ACUHO-I	NACUBO
NIRSA	ACPA	NACAS
NASAP	NAEP	APPA

Teri is a past ACUHO-I and ACPA Foundation Board trustee and currently serves on the NACAS Education Foundation Board. She has also written for the ACUHO-I Talking Stick, NACAS Journal, the NASPA Leadership Exchange and participated in ACUHO-I's 21st Century Project. In 2007 she was awarded the ACUHO-I Corporate Friend Award for service to the association and received the Business Partner of the Year Award for American Campus at the 2007 national NACAS conference and the 2010 ACPA Business Partner of the Year Award.

Prior to joining American Campus Communities in 1991, Teri served Boston University, Oberlin College, University of Illinois Champaign-Urbana, Texas Southern University, Alfred University and SUNY Oswego in student affairs. She received her bachelor's degree in Sociology from SUNY Oswego, and her master's in College Student Development from Alfred University.

Jacob Wellman

An undergraduate studying Political Science and Sustainability Studies at the University of New Mexico, Jake Wellman is the former National Chief of the Boy Scouts of America. Due to his involvement, he was recognized with the President's Call to Service Award by George W. Bush. With multiple internships under his belt, Jake helped start a chapter of the Alpha Tau Omega Fraternity at UNM. Wellman was also appointed student regent by Governor Susan Martinez in February 2011, along with having held many positions at UNM.

"Cheo" Eliseo Torres

Known to everyone as "Cheo" Eliseo Torres, has served as Vice President for Student affairs at the University of New Mexico since January 1996. Before his appointment at UNM, Torres held positions at Texas A&M University -Kingsville, including Interim President and Director of the Center for Continuing Education. For twenty years before arriving at the University of New Mexico, he traveled periodically with an anthropologist colleague. Eliseo now lives in Albuquerque with his wife Nieves, his son, Kiko, and daughter, Sandra.





New IGNITE Session

In the hopes of creating a fun, friendly and educational experience that focuses on programs and services that are either in the region's student unions, or that involve student unions partnering with other campus and community partners, the ACUI Regional Leadership team will host two "Ignite Sessions" at this year's regional conference.

Ignite sessions are quick, to the point, no nonsense educational sessions that take place in 10 minutes. Instead of having one 50 minute presentation we will have five in the same amount of time. This will give conference attendees a quick glance at a substantial amount of programs and services being offered across the region.

One set of Ignite Sessions will focus on Union Directors at various institutions throughout the region while the other set will be presented by students.



New Student Track

In an effort for undergraduate students to have a stronger experience and focus at the regional conference the ACUI Region 13 Leadership Team has implemented a new student track for all undergraduate students attending the conference. Instead of having students choose every educational session during all education session blocks as in past years, all students will attend four of the seven education sessions together. These sessions will provide the following learning outcomes while still giving the student attendees the ability to choose some of the educational sessions they will attend.

Learning Outcomes for Student Track

- Build community across the region (Communication and Collaboration)
- Interact with peers from other institutions and broaden student's frame of reference (Self-Management and Appraisal)
- Be introduced to new and/or different strength based leadership models (Leadership)
- Experience the world through a different cultural/ethnic/religious identity (Civic Engagement/Responsibility)

THURSDAY

4p – 6:15p	Staff Opening Conference Event – Zinc Wine Bar Student Track Session 1 (Opening) – Ballroom C
6:15p – 7:30p	Salsa Demonstration / New Mexican Buffet Dinner
7:30p – 8:30p	Keynote Speaker: Teri Bump
8:30p - Midnight	Late Night Salsa Dance Lessons

FRIDAY

8a – 9:20a	Breakfast / Business Meeting
9:30a – 10:40a	Director's "Ignite" Session – SUB Theatre
10:40a – 11a	Visit Silent Auction
11a - Noon	Ed Session Block 2 (Staff) Student Track Session 2 (Students)
Noon – 1:30p	Lunch On Your Own
1:30p – 2:30p	Ed Session Block 3 (Students and Staff)
2:40p – 3:40p	Ed Session Block 4 (Staff) Student Track Session 3 (Students) <i>Session will run till 4:00pm</i>
3:40p – 6p	Open Time Student Union Building Tour (4p) [Optional] UNM Campus Tour (4:45p) [Optional]
6p – 6:30p	Pat Moonen Awards Reception – Ballroom A
6:30p – 8:30p	Southwestern Steak Dinner Student Keynote: Jacob Wellman
8:30p – 9p	Open Time @ SUB Games Room
9p - Midnight	Old Town Ghost Tour

SATURDAY

9a – 9:30a	Coffee & Pastries – Student Union Building
9:30a – 10:30a	Ed Session Block 5 (Staff) Student Track Session 4 (Students)
10:40a – 11:55a	Student's "Ignite" Session – SUB Theatre
11:55a – 12:30p	Conference Closing / Lunch

NOTE: Hotel Checkout is at noon. Attendees bring your bags with you to the SUB on Saturday, and they can be securely stored in the Cherry Silver Room.

ed sessions Block Overview

BLOCK 1 • Fri. 9:30-10:40am **Director's Ignite** **SUB Theatre**

Student Programming Groups -
Where is Home?

Colorado State University -
Lory Student Center Remodel

Campus Union Becomes
the Campus Library

Catering Issues on Campus & in the
Student Union

Talk about Quick Drive-Thru
Turnaround Time!

BLOCK 2 • Fri. 11:00-12:00pm

ACUI Regional Structure
& Program Review
Loc: Luminaria

The Hottest National Student Center
Trends Are Probably Not Right for You:
How to Ensure that Your Campus Builds
a Uniquely Tailored Student Union
Loc: Ballroom A

Building Community:
Fostering Traditions through College
Unions
Loc: Trailblazer/Spirit

Student Track Session 2 -
StrengthsQuest
Loc: Fiesta A&B

BLOCK 3 • Fri. 1:30-2:30pm

Undergraduate Student Affairs Initiative
Loc: Scholars

Video: You're doing it wrong
Loc: Sandia

CSU Remodel
Loc: Mirage/Thunderbird

WHAT is this?
Loc: Trailblazer/Spirit

Don't be a Fail Whale:
Effectively Using Social Media at Work
and On Campus
Loc: Luminaria

BLOCK 4 • Fri. 2:40-3:40pm

AmeriCorps-Connecting Campus
& Community: Reach Out and Get Out!
Loc: Mirage/Thunderbird

Culinary Masterpieces in Unlikely Places
Loc: Luminaria

Forensic Facebook
Loc: Trailblazer/Spirit

Student Track Session 3, BaFa' BaFa'
Loc: Fiesta A&B

BLOCK 5 • Sat. 9:30-10:30am

Using OrgSync at a Small School
Loc: Sandia

Empowering Student Employees
with Creativity
Loc: Luminaria

ACUI Communities of Practice, Forums,
Webinars, Procure ... what are those?
Loc: Scholars

Student Track Session 4
Leadership Dilemma and Wrap Up
Loc: Ballroom A

BLOCK 6 • Sat. 10:40-11:55am **Student's Ignite** **SUB Theatre**

Sometimes, you can have your cake and
eat it too

No More Band-Aids

Fear the Fork: Enhancing School Spirit

Tell Us!

University of Wyoming Programming
Boards- Recent Changes and
Improvements

Creating Student Programming with a
Purpose

ACUI's Student Leadership Program
I-LEAD

Opening Events

Thursday
October 20
4:00 - 6:15 pm

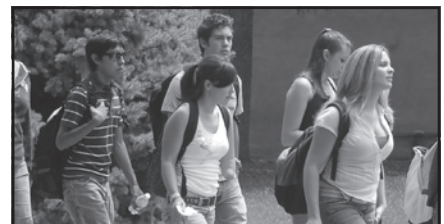


Staff Welcome Event

Location: Zinc Wine Bar & Bistro

Staff members and grad students arriving at the ACUI R-13 conference will connect at the staff opening event at Zinc Wine Bar & Bistro, where attendees can indulge in Four Cheese Bruschetta, Antipasto, and Smoked Salmon/Cucumber Canape, while sipping Sangria, wine, and beer. Referred to as one of the best dining experiences in Albuquerque, Zinc is known for its fun atmosphere, creative drinks, and delicious appetizers!

**Staff will be guided by volunteers to Zinc Wine and Bistro from the Marriot*



Student Track Session 1

Location:..... Ballroom C

All undergraduate students will attend this session! Students will meet and get to know other students from around the region, be introduced to the conference student track and the conference "Leadership Dilemma", take part in leadership and diversity trainings, and most of all **HAVE A BLAST!**

Block 1

Friday

October 21

9:30 - 10:40 am

SUB Theatre 10 Minute Sessions



Student Programming Groups – Where is Home?

Darcy DeTienne

Director of the Wyoming Union9:30 – 9:40

Many models exist with regards to programming groups and organizational structure? In 2010-2011, after a year of discussion and evaluation, the major fee-funded programming entities at the University of Wyoming relocated from underneath the student government umbrella to the Wyoming Union. What factors were considered during the process? What impact has the move had on the groups, the events and the programming budgets? What is the plan for the future?

Colorado State University-Lory Student Center Remodel

Michael E. Ellis

Assistant Vice President for Student Affairs

& Executive Director, Lory Student Center.....9:45 – 9:55

The Lory Student Center at Colorado State University recently received overwhelming support from students to embark upon a \$65 million renovation of our 1962 facility. As part of the master planning process and marketing campaign, students and staff of the Lory Student Center also visited several recently constructed or renovated college unions from around the country to learn from their experiences. We'll discuss our approval and master planning process along with some of our lessons learned on our travels across the country.

Campus Union Becomes the Campus Library

John Nichols

Director, William T. Driscoll Student Center, University of Denver

& ACUI Region 13 Director.....10:00 – 10:10

The University of Denver's current capital campaign, ASCEND The Campaign for the University of Denver, has in it a building project identified as The Academic Commons. This project is around \$50M and involves the University's Penrose Library and Driscoll Student Center. The original project plan envisioned hiring a single general contractor for both building projects who would complete the project in a series of phases (i.e. 9 months in the library then pull out, 9 months in the student center then pull out, etc. until both projects were completed). Then the economy tanked and didn't look to be recovering and with existing serious infrastructure issues in the library the Universities Trustee decided to move on the library project which meant we would be without a library for 18 months to two years. This Ignite session will be a discussion about the process we went through to resolve the loss of our library and the important role the student center and its staff is playing in delivering library services to our students and faculty.

Catering Issues on Campus and in the Student Union

Patrick (PC) Call

Executive Director, Residence Life, Dining Services,

& The Wyoming Union-University of Wyoming10:15 – 10:25

There are many issues that are inherent to catering on every college campus. These include cost, food preparedness, transportation, and working with a plethora of different costumers. At the University of Wyoming we have built a strong catering office with the ability to cater 5 star meals for trustees and dignitaries while giving the same amount of pride and dedication to catering small student events at a substantially reduced price.

Talk about Quick Drive-Thru Turnaround Time!

Patrick Nelson

Associate Director of Facilities, Corbett Student Center,

New Mexico State University10:30 – 10:40

Many students don't see the student union from an Auxiliary Services standpoint. They are unaware that often some of the services in their union and across their campus is actually run as a self-sustaining business unit. Delivering high quality service and positive experiences is the overall goal of the union, but this creates numerous challenges like trying to build a Taco Bell and two Einstein Brother's Bagels in a little over 3 weeks. Come see how we did it at NMSU and learn a bit about the business side of your student union.

ACUI Regional Structure and Program Review

Kim Zafft

Associate Director of Facilities, Wyoming Union, University of Wyoming and ACUI Region 13
Director Elect

John Nichols

Director, William T. Driscoll Student Center, University of Denver

and ACUI Region 13 Director.....Location: Luminaria

ACUI is comprised of 15 distinct regions. Each region is led by a Regional Director and a Leadership Team. Many of our sister associations have changed their regional structure. Should we do the same? What are the benefits of our current structure? The challenges? Join us for a discussion as the association examines the most effective and efficient way to deliver regional programs and services to its members. This session is one of 15 similar discussions being held during ACUI regional conferences this fall.

The Hottest National Student Center Trends Are Probably Not Right for You: How to Ensure that Your Campus Builds a Uniquely Tailored Student Union

Chet M. Roach

Project Manager, Brailsford and Dunlavey.....Location: Ballroom A

While it may seem that everyone is pursuing the hottest national trends in student union design (library fusion, campus recreation fusion, flexible retail offerings, etc.), those same building concepts are unlikely to provide your campus with the perfect fit. Every institution is absolutely unique and its student center must address its own distinct opportunities and challenges. This session will provide you with the appropriate tools to:

- Facilitate a clear process for determining the right facility solution for your campus;
- Develop a strategic framework through which all of your project decisions must be made;
- Ensure heightened involvement from your students in the planning process to unearth unique needs and sensitivities on your campus;
- Prioritize different types of programmatic spaces to meet the demands of your campus community; and,
- Determine the right location for the project on your campus.

Building Community: Fostering Traditions through College Unions

Sagan Myers

Program Advisor, Campus Activities Center,

University of Wyoming.....Location: Trailblazer/Spirit

Traditions play a vital role in defining experiences for students on campus. As the community center on campus, unions have the unique opportunity to provide a space for fostering tradition through activities and programs that enhance the learning and development of students. Through this session, participants will have a better understanding of the role traditions play in building community on campus. Participants will also have the opportunity to learn from one another in discussing their own campus traditions and the purpose behind them.

Student Track Session 2

Strengths Quest

All students attend this session

Rachel Nedved

Lead Student Programmer,

Friday Night Fever-University of Wyoming.....Location: Fiesta A&B

StrengthsQuest is used on more than 600 campuses in North America. More than 850,000 students have used StrengthsQuest to gain insights into how to use their talents to achieve academic success, to explore careers, and in leadership development.

ed sessions

Block 2

Friday

October 21

11:00 - 12:00 pm



Block 3

Friday

October 21

1:30 - 2:30 pm

Note: Ed Session Block 3 is a student and professional combined session – undergraduate attendees will attend Ed Sessions along with staff members.



Undergraduate Student Affairs Initiative

Krista Navarrette
Undergraduate Student, University of New Mexico

Location:..... **Scholars**

As students, we recognize the value of undergraduate student involvement as an opportunity to learn about Student Affairs. It is important for students to gain networking skills, information, and experience about the profession before graduating to better prepare them for the field. Learn how to maneuver within the Student Affairs profession in your undergraduate career. In this presentation, participants will learn how to use their student involvement activities to network and learn about the field of Student Affairs. Presenters will then facilitate a round table discussion on a new student organization at the University of New Mexico called the Student Affairs Initiative.

Video: You're doing it wrong

Kyle Oman
Manager of Social Media for Student Affairs, The University of Arizona

Kacy Navarrette
Creative Project Manager, The University of Arizona

Stephanie Csongor
Creative Project Manager, The University of Arizona

Benjamin Oman
Video Lead, The University of Arizona

Location:..... **Sandia**

Coming up with a successful video is difficult. The student team from the University of Arizona knows this firsthand. The past year this team has recognized the importance of video for their student services' Facebook and Twitter. By testing different methods, analyzing student response, and trying new things the Arizona Unions media team has been able to create two uniquely successful web-series. If you want to get a sense of what it takes to make your social media presence for your area right, attending this session is a must.

CSU Remodel

Ashleigh Jesionowski
LSCGB Treasurer, Colorado State University

Mohamed Jefri
LSCGB Chair, Colorado State University

Aaron Brunskill
LSCGB Secretary, Colorado State University

Location:..... **Mirage/Thunderbird**

We would like to lead a session in which we present and discuss the LSC's philosophy and practice of student involvement in approaching the renovation of the LSC Theater, as well as the renovation of the central part of the LSC. We will focus on the role of the LSC Governing Board (a primarily student-lead political body) as well as the drive to engage the rest of the student body in the decision making of major aspects of the two projects.

WHAT is this?

Ashley Rae LaBar
Student Human Resources Coordinator, The University of Arizona

Ashley Tütera
Customer Service Assessment Coordinator, The University of Arizona

Location:..... **Trailblazer/Spirit**

Everyone has his or her own definition of customer service, come find out WHAT ours is! The session informs employees of the necessary tools to have a successful customer service interaction so the customer leaves with a positive impression of their experience. This session will teach employees to do WHAT is expected.

Don't be a Fail Whale:

Effectively Using Social Media at Work and On Campus

Katherine Torres
Student Building Manager, Arizona State University

Location:..... **Luminaria**

Social media platforms have become increasingly popular in the past several years. With new sites such as Twitter and Facebook, students and university faculty are able to get instant updates on news, events, and gossip. This session's main goal is how schools, students and student engagement programs can harness the power of social media and use it to increase student participation in school events and networking. It will show examples of how student unions can use social media to market events and cause session participants to think critically about how they can apply social media to their needs.

AmeriCorps-Connecting Campus & Community: Reach Out and Get Out!

Erin Olsen

Project Coordinator Senior, Office for Service, Leadership, and Community Engagement- University of Wyoming

Location:..... Mirage/Thunderbird

The University of Wyoming's Service, Leadership and Community Engagement (SLCE) Office offers a variety of programs to inspire and connect students, support faculty and build community partnerships. One unique program to the University of Wyoming is the AmeriCorps program. The majority of members are UW students, however this grant-funded program has increased the capacity to reach the rest of the community colleges in the state. This year AmeriCorps will provide nearly 500 individuals the opportunity to provide intensive, results-driven service to meet education, environmental, health, economic and other pressing needs in communities across Wyoming.

Culinary Masterpieces in Unlikely Places

Dave Aylmer

Director of Operations for Chartwells at the University of New Mexico and Regional Executive Chef for the West Region of Chartwells Higher Education

Location:.....Luminaria

Ever wonder what goes into planning a huge catering event? Executive Chef Dave Aylmer will discuss two large scale events that include providing three, five star menus a day for 1200+ guests at multiple locations in a resort where vehicles were not allowed to travel during daylight. This included building two fully functional kitchens in the middle of the woods with full electricity and running water, all within just a few days.

Forensic Facebook

Stephanie Cunningham

Marketing Specialist, Media Coordinator, The University of Arizona

Location:..... Trailblazer/Spirit

Facebook offers a wealth of data for brand Pages through its "Insights" tool, and this will be a presentation on how to access it, as well as a working model for using this data to quantitatively answer some questions about the effectiveness of your social media campaigns. This presentation will also describe what specific Facebook assessment terms mean (such as EdgeRank Score and Impression Rate), highlight some third party social media assessment tools, and end with a discussion of what Return On Investment (ROI) may mean for social media – and ideas for how to quantify it.

Student Track Session 3

BaFa' BaFa'

Greg Golden

Graduate Assistant, University of New Mexico, Student Union

Location:.....Fiesta A & B

**Session will run from 2:40-4pm, All students attend this session*

BaFa' BaFa' is a face-to-face learning simulation. It is intended to improve participants' cultural competency by helping them understand the impact of culture on the behavior of people and organizations. Participants experience "culture shock" by traveling to and trying to interact with a culture in which the people have different values, different ways of behaving and different ways of solving problems.

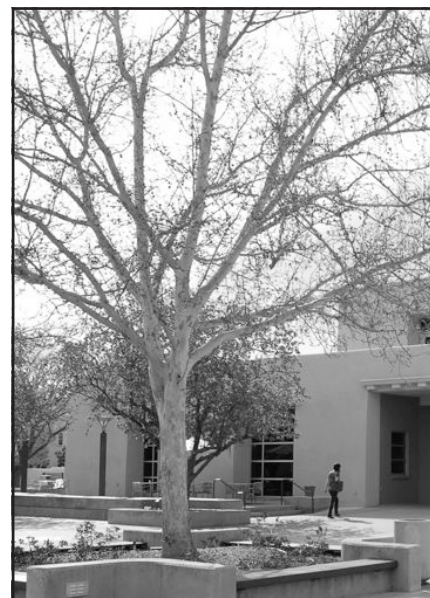
ed sessions

Block 4

Friday

October 21

2:40 - 3:40 pm



Block 5

Saturday

October 22

9:30 - 10:30 am



Using OrgSync at a Small School

Larissa Bonnet

Director of Residential Education and Housing-Sheridan College

Location:..... Sandia

As a small school, clubs and organizations sometimes have a harder time transitioning from one year to the next. How do you help the students keep a club alive? How do you help the advisor stay connected with the students within the club? OrgSync is a web-based program that gives clubs, organizations, and departments resources to be able to stay in contact with their constituents, share files, create forms or polls, keep a calendar of events, and much more. Students also gain the ability to communicate with the club with the click of a mouse, post photos of events, and in the end have a co-curricular transcript or ePortfolio that is verified by the institution. Come find out how OrgSync is being utilized on a small campus.

Empowering Student Employees with Creativity

Ashley Fate

Manager of Marketing, University of New Mexico Student Life

Location:.....Luminaria

In an ever-changing college union where some traditional means of reaching students has become obsolete, the most successful approach to remain innovative and creative is to enlist the abilities of students. Students are excellent pioneers — they understand how to engage their peers in a cutting edge manner. Focusing on embracing the talents and strengths of students, unions can develop profound ways to program, communicate with, and educate students on the utilization of a college union. Empowering student-employees with creativity will allow for autonomy and development of leadership capacities in their roles within the union. Ultimately, this culture fosters an environment conducive to serving student customer needs.

ACUI Communities of Practice, Forums, Webinars, Procure ... what are those?

Kim Zafft

Associate Director of Operations-University of Wyoming,
Wyoming Union-ACUI Region 13 Director Elect

Location:..... Scholars

Do you take advantage of the many services provided by ACUI? Do you even know what services are offered by ACUI and how to use them? In this session we will review the services and programs provided by ACUI nationally as well as in Region 13. So, if you'd like to know how to get ideas from Union professionals around the country, how to save money when purchasing equipment, how to view job postings in college unions, or simply how to join the warm and friendly community of college union professionals and students come to this session!

Student Track Session 4

Leadership Dilemma & Wrap Up

Location:.....Ballroom A

Students will present on their responses to the "Leadership Dilemma," discuss and process the student diversity and leadership sessions, and have time to talk and exchange contact information with other students from around the region.

Sometimes, you can have your cake and eat it too

Christine Rose

Student Coordinator of Training Initiatives, The University of Arizona

Who doesn't like a "win-win" situation? When it comes to employee training, it's always a win-win situation. By designing and coordinating a 3-day training program at the University of Arizona, we were able to train over 400 student and full time employees from over 35 different areas of the student union. By attending this training program the employees "won" because they gained more knowledge and experience in safety and security, food safety and sanitation, and cashiering. They were also able to spend quality time with their co-workers by participating in team building sessions. The student union itself "won" because having skilled and experienced employees can boost the efficiency of their work and also the quality. Not only that, they will be happier performing their job day to day, and we like when our employees are happy!

No More Band-Aids

Ashley Rae LaBar

Student Human Resources Coordinator, The University of Arizona

How far can you go as an employer in setting policies on piercings? Have you questioned your policy that deals with facial piercings? Have you acknowledge the culture change? Learn and hear about our findings and changes to saying good-bye to Band-Aids!

Fear the Fork: Enhancing School Spirit

Mary Heppner

Student Information Desk Supervisor, ASU Memorial Union

Michelle Rivera

Student Event and Meeting Services Associate-Arizona State University

The Information Desk at ASU's Tempe campus is centrally located in the Memorial Union (MU) and a main focal point on campus. Depending on the day of the week, about 14,000 to 18,000 ASU students, faculty, and staff walk through the MU. By decorating the desk and requiring our employees and encouraging students to wear gold shirts on Fridays, we inspire school spirit and get the ASU community pumped up for games! The ignite session will discuss how other schools can help enhance their spirit, pride, and traditions through.

Tell Us!

Ashley Tintera

Student Customer Service Assessment Coordinator, The University of Arizona

The Unions care about what you think! This is our motto to hear directly from customers. They can take a five minute survey about their experience with one of the Unions' restaurants or services. They can tell us about their customer service, their food, or how they feel about the Unions in general! Come find out how to implement this inexpensive yet effective tool at your Union!

University of Wyoming Programming Boards- Recent Changes and Improvements

Kayla Lunemann

Student Activities Council Marketing Chair

Rachel Nedved

Friday Night Fever Lead Student Programmer

Amy Covington

Concerts and Convocations Lead Student Programmer University of Wyoming

At the University of Wyoming we recently combined our three separate programming boards to all work out of one office in the University Union. While before two of our programming boards, the Student Activities Council and Concerts and Convocations, were under the supervision of our student government ASUW, they have since joined Friday Night Fever as part of the Campus Activities Center. As part of our presentation, we will expound upon the specific duties of each programming board and exactly what efforts are needed for each event to take place successfully. We will also discuss the various improvements we feel have been made since combining all three programming boards.

Creating Student Programming with a Purpose

Boyd Deuel

Student Senate President

Hayes Henderson

Student Senate Vice President-Sheridan College

Programming at a small institution can be a challenge, working with limited budgets and trying to get students to go. This session will discuss how to create meaningful programs with limited budgets and space.

ACUI's Student Leadership Program I-LEAD

Alyx Williams

Student Director of Innovation, Union Programming Council, The University of Utah

Alyx will discuss the structure and layout of ACUI's flagship student leadership program I-LEAD. As an attendee she will also talk about her experiences with the program.

ed sessions

Block 6

Saturday

October 22

10:40 - 11:55 am

SUB Theatre

10 Minute Sessions

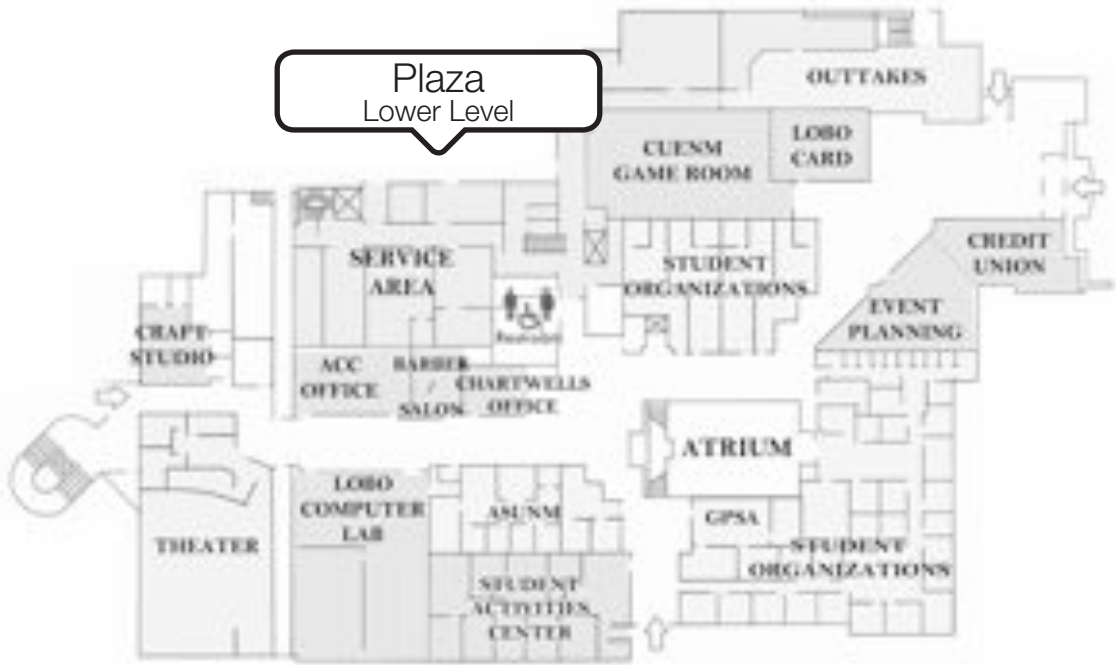
Student's

IGNITE Session



UNM STUDENT UNION BUILDING

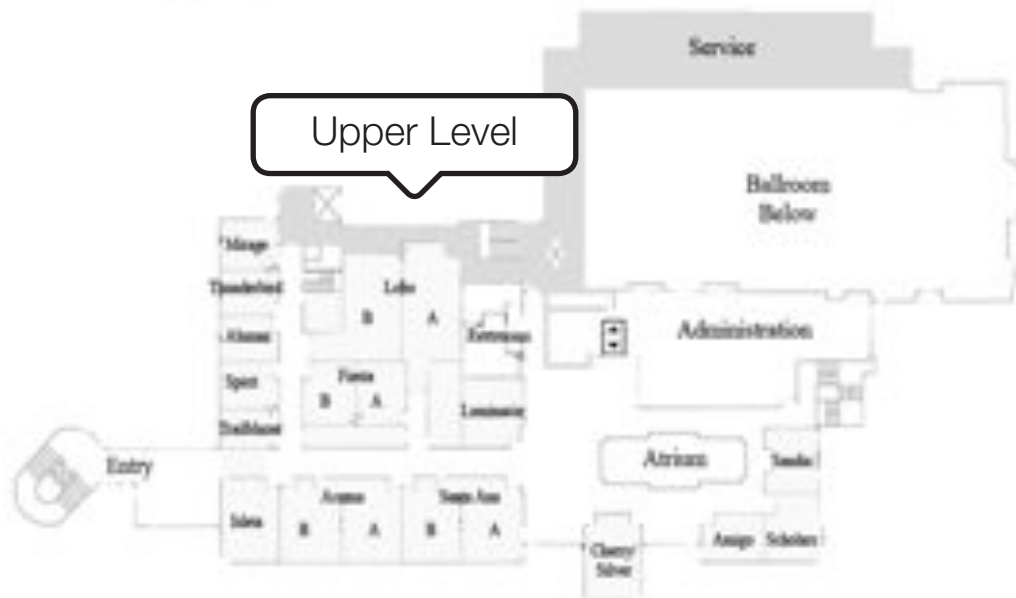
Plaza
Lower Level



Mall
Middle Level



Upper Level



**Need help or information about the
ACUI R-13 Conference or RapidRide?
Call the UNM Welcome Desk!**

**Student Union Welcome Desk
(505) 277-5626**



acui13.org/schedule2011



Connect with ACUI Region 13!

Facebook: [fb.com/acui13](https://www.facebook.com/acui13)

Twitter: twitter.com/acui13



Association of College Unions International